

SEO CASE STUDY

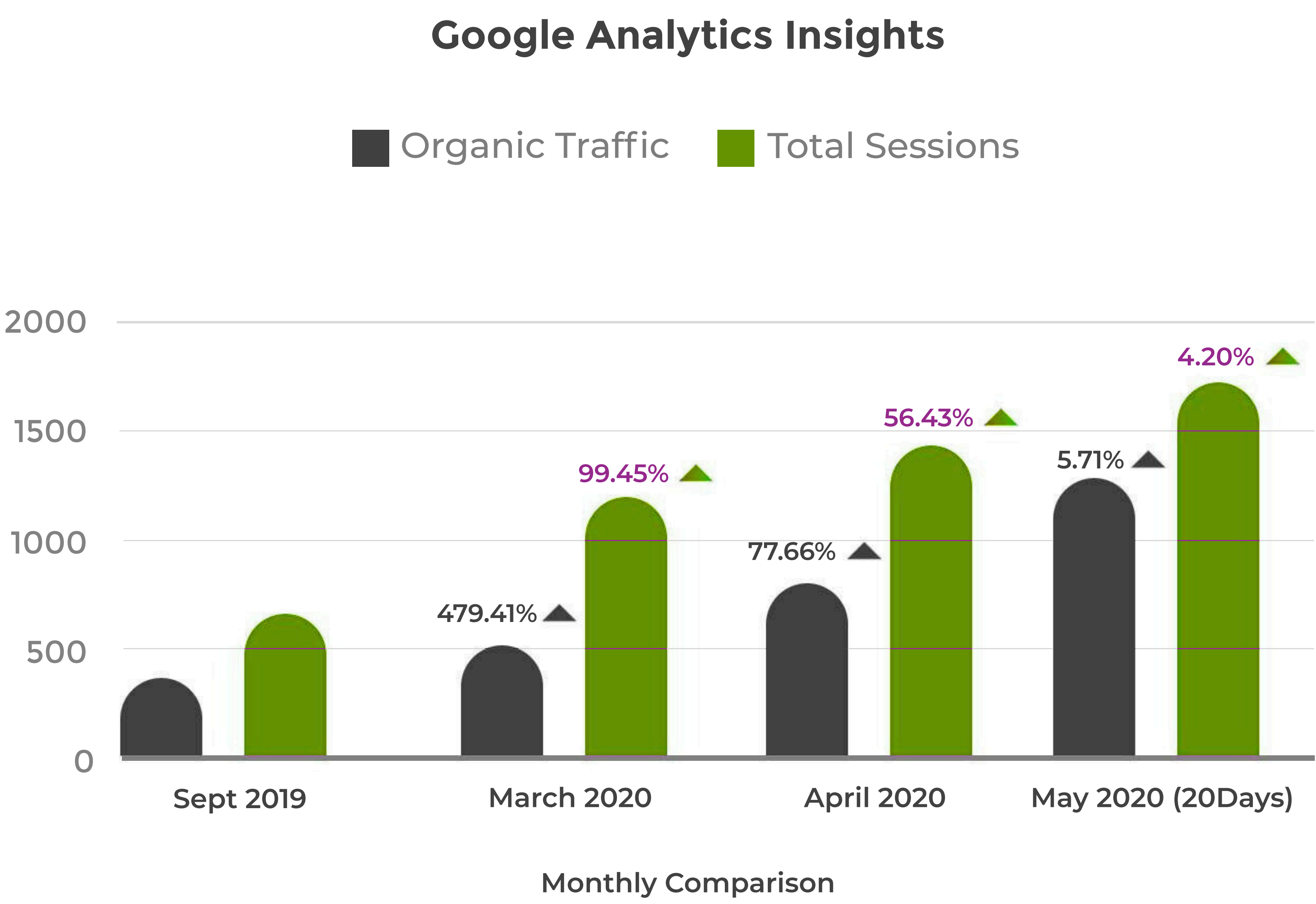
DIGITAL MARKETING SERVICES

Prior to SEO

The client approached us in September 2022 with some online presence. They wanted to improve their local presence by increasing organic rankings and traffic to their website and increase clientele. At the time they signed on for our SEO services, they had just two keywords ranking on the first page of major search engines.

SEO APPROACH

- We identified how potential customers were searching through extensive **keyword research**.
- We designed & implemented an SEO campaign that included **on-page** and **off-page optimization** around their targeted keyword terms.



Keywords Ranking on First Page in Major Search Engines

BENCHMARK

December 2022

0 Targeted Keyword

Mission to rank on Google Page 1

AFTER 60 DAYS

Febuary 2023

7 keywords

Rank on Page 4

BYJUNE2023

June 2023

12 Keywords

Now ranking increased and display on first page